



January 20, 2014

Mr. Charles Terreni
Chief Clerk
South Carolina Public Service Commission
101 Executive Center Dr., Suite 100
Columbia, South Carolina, 29210

Dear Mr. Terreni:

Enclosed for filing is the year-end subscriber count for Knology of South Carolina, Inc. dba WOW! Internet, Cable & Phone (S.C. Order No. 98-445) WOW! would like this information to be treated as confidential and have therefore provided copies accordingly. This information is provided in accordance with South Carolina Telecommunications Rule 612.2.5.

The report contains competitive information entitled to trade secret protection. The information contained within the report fits squarely within the definition of a "trade secret" under the South Carolina Trade Secrets Act. A "trade secret" is defined in S.C. Code 39-8-20(5)(a) as information that "(i) derives independent economic value, actual or potential, from not being generally known to, and not being readily ascertainable by proper means by the public...and (ii) is the subject of efforts that are reasonable under the circumstances to maintain its secrecy." Further, S.C. Code Ann. Section 30-4-40(a) (1) (Supp. 2006) states that a public body may exempt "trade secrets" from disclosure, which include materials containing references to competitive information. WOW's report contains proprietary and competitively sensitive information on the Company, and therefore this material contains "trade secrets" entitled to confidential treatment.

The Company undertakes considerable efforts to maintain the secrecy of the information contained in the report. Information of this type is not publicly disseminated, and WOW! takes reasonable steps to guard this information internally as well. Should you find you need additional information, please do not hesitate to call me on (706) 645-3966.

Sincerely,

A handwritten signature in black ink, appearing to read 'Bruce Schoonover, Jr.', with a long horizontal line extending to the right.

Bruce Schoonover, Jr.
Vice President – Regulatory Compliance
WOW! Internet, Cable & Phone

Enclosures

RECEIVED
JAN 23 2014
PUBLIC SERVICE
COMMISSION

**Knology of South Carolina, Inc. dba WOW! Internet, Cable & Phone
South Carolina Order 98-445**

REDACTED VERSION

Number of Local Telephone Access Lines as of 12/31/13: XXXXX